

## REV SUCCESS STORY: HUNTER INDUSTRIES

Hunter Industries is a family-owned global company that provides high quality, efficient solutions for the irrigation, outdoor lighting, and custom molding industries. Their diverse array of products can be seen everywhere from residential landscapes, to stadiums, national landmarks, theme parks, city parks, commercial complexes, hotels, and municipal buildings around the world. Headquartered in San Marcos, CA since 1981, what was once a standalone building in a rural San Diego suburb is now a 9-building corporate campus with 6 sister offices on three continents.



### HUNTER INDUSTRIES' GOAL

Hunter Industries is committed to producing innovative solutions that save water and energy with efforts extending far beyond their product lines. Sustainability practices are alive in every aspect of Hunter's business, including facilities and manufacturing processes, and they already had an existing internal sustainability team. While they had no specific goals in joining the Circle, they were attracted by the SDG&E backing, and the ability to see the



details of what other companies are doing. It was appealing to know they weren't jumping into something that hasn't been done before.

***"The real highlight was the engagement we were able to create at Hunter with a broader involvement through the company.... The level of engagement will increase the pace of our progress."***

Ann Hunter-Welborn, Former Chair of the Board

### ACTION PLAN HIGHLIGHTS

- Paper Reduction (50% by 2016)
- Temperature Set Points in all buildings
- Irrigation Audit (reduce water usage 25% by 2019)
- ZERO waste facility by 2017
- ASHRAE Level 2 Audits: replacement of 9 HVAC units
- 100KWh electric savings: recovering wasted heat from natural gas generator

### RESULTS & BENEFITS

- Estimated \$140K+ annual cost savings within 4 years (over \$36K/yr within 6 months)
- Action Plan provided a vehicle to present findings to the Board
- New insights and information about technology and financial incentives
- A framework benefitting existing long-term planning efforts and adding a necessary short-term value component
- Significantly increased engagement and broader involvement through the company
- Confidence in the issue of sustainability and the knowledge that others are actively working on it too

***"I was pretty impressed with the concept that in six months we'd end up with a tangible sustainability action plan. And it's possible, we did it!"***

Jeremy Handler

Corporate Social Responsibility Manager

***"It gave us more momentum, it's a continuum — we're on this path forever. The mentality has spread throughout the company. We had our group of four people working on this, but now there are about 25 people at least, that are really engaged in separate teams on projects."***

Cameron Karamian, Process Engineer