

# SUSTAINABILITY CIRCLES®

Accelerate your sustainability efforts, revitalize your business, and lead impactful change.



## A SUSTAINABILITY PLAN FOR ACTION

A REV Sustainability Circle® is a comprehensive 6-month peer-learning program that empowers you to improve the way you do business by helping embed sustainable practices across your organization. The outcome is an action- and results-driven customized Sustainability Action Plan that makes the business case for implementing both large and small-scale initiatives. By participating in a Sustainability

Circle, you can inspire employee engagement, improve your operations, and make an important difference — a single Circle has the potential to reduce CO<sub>2</sub> by 10,000 tons per year.

## SUBSTANTIAL RESULTS

We have a proven track record, having guided over 160 organizations toward greater value. The average number of initiatives and projected annual savings per organization include:



**28**  
initiatives



**\$288,544**



**1,412,042**  
kWh



**2,270,584**  
gal.  
water



**1002** tons  
CO<sub>2</sub>





# WHY REV IS RIGHT FOR YOU NOW & FOR THE FUTURE

Whether your organization is looking to revitalize your workforce & improve operational performance, reduce energy costs & uncover new revenue streams, reveal sources of innovation, or make a positive impact, taking a sustainable approach to running your business is a proven path toward competitive advantage.

## IS IT RIGHT FOR ME?

The REV Sustainability Circle program is designed so you achieve immediate and on-going business value, whether your organization already has a strong sustainability strategy or is just starting down this path. Typical participants are in such areas as manufacturing, retail, sports & entertainment, and hospitality; cities and municipalities; and educational institutions.

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*“This is a great way to put momentum behind your sustainability efforts. The information, the coaching, help from your cohorts will put you in a good position to move forward. It will help you improve your employee engagement, promote your brand, and insure higher profits by helping you find better ways to do what you do.”*

### GARY ONSTAD, PRODUCT DEVELOPER

Circle Participant / The Ken Blanchard Companies

## HOW SUSTAINABILITY CIRCLES WORK

A Sustainability Circle brings together two or more representatives each from 10 local organizations to engage in a powerful and diverse peer-community experience. The 6-month program provides:

- Individual coaching to help you identify areas ripe for immediate savings & ROI
- Monthly interactive sessions with experts in lighting, HVAC, water, waste, metrics, procurement, and more; and detailed program and incentive information from utility reps
- A comprehensive curriculum covering strategic, tactical & behavioral approaches
- A focus on employee engagement and Green Teams for long-term results
- A 5-year action plan framework that ensures achievable implementation of sustainability initiatives

## WHY NOW?

- Energy and resource costs are rising.
- Employees want to engage in sustainability
- Technology is changing rapidly. You may not be aware of the most energy and resource efficient solutions.
- Competitors are gaining ground in sustainability.
- Business actions are more radically transparent to customers than ever before.
- Marketplace demand for sustainably conscientious businesses is reaching a tipping point.
- Sustainability offers some of the best opportunities for bottom-line savings and top-line growth.
- Sustainability Circles are funded in part through partnerships with local utilities, making participation affordable and cost effective for selected companies.

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**ACCELERATE YOUR EFFORTS.  
GET STARTED NOW.**

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To enroll in REV Sustainability Circles® visit [revsustainability.com/how-to-join](https://revsustainability.com/how-to-join) or call 1-415-484-9044