



TRUE MARKET SOLUTIONS SUCCESS STORY: THE CITY OF CHULA VISTA

With nearly 1,000 employees and 90 sites, the City of Chula Vista serves over 250,000 residents in the South Bay region of San Diego. Since the early 1990s, Chula Vista has been on the leading edge of sustainability efforts and is a nationally recognized leader in municipal sustainability.

THE CITY OF CHULA VISTA'S GOAL

The City initially joined the Sustainability Circle program with the intention of evaluating the program's potential benefit for Chula Vista businesses. The City soon found that the program would help develop a strategic plan to unify its sustainability efforts and create a long-term vision for integrating innovative sustainable practices in its own operations and facilities.



"The Sustainability Circle program is a training course that provides real time resources that you can pull directly into your organization, and immediately apply what you are learning."

Lynn France, Environmental Services Program Manager

ACTION PLAN HIGHLIGHTS

- Reduce municipal energy use by 20% by 2020.
- Pursue Zero Net Energy design for Bayfront Fire Station and all new City buildings.
- Conduct waste audit of City waste stream to identify material types and opportunities for recycling.
- Implement annual CLEAN Employee Award to acknowledge employee contributions.
- Integrate green specification into City procurement processing and secure at least 80% "green" office and custodial supplies annually by 2020.
- Municipal potable water use reduction (10% by 2020).

RESULTS & BENEFITS

- *City Operations Sustainability Plan* adopted by Chula Vista City Council in August 2014, to help reduce municipal costs, improve local environmental conditions, and lead by example in the community and region.
- The City of Chula Vista is the first jurisdiction in San Diego County to develop a comprehensive sustainability action plan for municipal operations.
- Established cross-functional Green Team enabling collaboration and coordination between City departments.
- Estimated \$225K+ annual cost savings within 5 years.
- Weather-based, web-accessible irrigation controllers at 23 City parks saving an estimated 825,400 gallons of water annually.

"Building our Sustainability Plan got everyone on the same page. It allowed us to take a step back from what we were doing and look at the bigger picture, to determine how we could make progress on existing efforts."

Brendan Reed, Environmental Resource Manager