



## REV SUCCESS STORY: THE CITY OF PLEASANTON

The City of Pleasanton is a major suburban city in Alameda County identified as one of the wealthiest middle-sized cities in the nation. Pleasanton has over 71,000 residents and a wide range of businesses, including notable malls and business parks. Approximately 460 employees work for the City of Pleasanton.

### THE CITY OF PLEASANTON'S GOAL

The City of Pleasanton has a legacy of leadership in sustainability in the immediate area and throughout California. They are committed to doing all they can to reduce their carbon footprint, not only within City government facilities but also across the entire community. Multiple city departments have participated in the Sustainability Circle® program and the City has acted as a Circle convener to encourage Pleasanton businesses and organizations to help the City meet their climate goals. With a vision to be a model of sustainability for other municipalities, and especially driven to meet severe water reduction mandates, the City has incorporated their sustainability initiatives into a Climate Action Plan that includes energy, water, and waste reduction; transportation initiatives; and communications & policy processes for City services and the community.

***“The Sustainability Action Plan is specific and unique to each organization – it quantifies the savings in energy, water, waste and production costs and results in substantial savings. The Circles have led to a robust exchange of ideas, leading to solutions, better communication between the City and its businesses and organizations, and new approaches to sustainability from all parties.”***

Daniel Smith, Director of Public Works  
City of Pleasanton

### ACTION PLAN HIGHLIGHTS

Building upon the multiple Sustainability Action Plans created by various departments, the City of Pleasanton has outlined a wealth of sustainability initiatives.

### SELECT BIG GOALS

- 25% reduction in electricity consumption in 1.5 yrs
- Reduce natural gas use 3% annually for next 4 yrs
- 50% reduction in waste disposal
- Model new methods and practices which will be adopted by other municipalities
- Employee & community engagement with new “Sustainability” practices

### A SAMPLING OF SELECT INITIATIVES

- Replace 5000+ HPS street lights with LED
- Install energy management systems for buildings
- Replace parking lot lights with LED lights.
- Move to paperless communications
- Mandated GIS citizen communication software
- Mandatory 25% community water use reduction
- Key sewer pump replacement
- “Smart driving” crew training to conserve fuel

### RESULTS & BENEFITS

Through their efforts, the City has reduced office waste by 100% (not including recyclables) and potable water use by 25% and identified annual savings of over \$390,000; and 1,262,121 kWh.

***“The City of Pleasanton is committed to helping our community thrive and sustainability is essential to that effort. It’s also the most fiscally responsible way to run the city.”***

Daniel Smith, Director of Public Works  
City of Pleasanton