



Accelerate your sustainability impact

SUSTAINABILITY RESOURCES & TOOLS GUIDE



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REV® provides customers access to an extensive and expanding list of tools and resources depending on how customers chose to engage with REV. As a member of the REV community, we invite you to use this short selection of Resources & Tools to help educate yourself and your teams — including employees, suppliers, and stakeholders — as you build sustainability momentum in your organization.

You can download a digital version of this document with active links at:

<http://www.revsustainability.com/resources-tools>

DEFINITIONS

Carbon Footprint — The total set of greenhouse gas emissions caused directly and indirectly by an [individual, event, organization, product] expressed as CO₂e.

Corporate Social Responsibility (CSR) — A commitment to developing policies that integrate responsible practices into daily business operations, and to reporting on progress made toward implementing these practices.

Global Warming/Climate Change — Global warming describes the average global surface temperature increase from human emissions of greenhouse gases. Climate change includes global warming and everything else that increasing greenhouse gas amounts will affect.

Greenhouse Gas (GHG) Emissions — A greenhouse gas is any gaseous compound in the atmosphere that is capable of absorbing infrared radiation, thereby trapping and holding heat in the atmosphere.

Sustainability Action Plan — A plan that lists actionable initiatives that advance an organization's progress towards sustainability. Sustainability action plans should facilitate gaining management approval and capital allocations and should include baselines, goals and milestones that can celebrate progress on the sustainability journey. A sustainability action plan is the core deliverable of the REV Sustainability Circle® program.

Triple Bottom Line (TBL) — Consists of three Ps: profit, people and planet and aims to measure the financial, social and environmental performance of a corporation over time.



SUSTAINABILITY RESOURCES LINKS

FRAMEWORKS

Global Reporting Initiative (GRI) — International, independent organization that produces the GRI Standards for reporting environmental, societal and economic impacts.

Carbon Disclosure Project (CDP) — Global disclosure system for companies, cities, states and regions to manage their environmental impacts and for investors or purchasers to access environmental information for use in financial decisions.

Dow Jones Sustainability Index (DJSI) — Tracks the stock performance of the world's leading companies in terms of economic, environmental and social criteria. The indices serve as benchmarks for investors who integrate sustainability considerations into their portfolios.

Sustainability Accounting Standards Board (SASB) — Develops and disseminates sustainability accounting standards through a process that includes evidence-based research and broad, balanced stakeholder participation, thus helping public corporations disclose material, decision-useful information to investors.

The Paris Agreement — An agreement within the United Nations Framework Convention on Climate Change (UNFCCC) dealing with greenhouse gases emissions mitigation, adaptation and finance starting in the year 2020. The language of the agreement was negotiated by representatives of 195 countries at the 21st Conference of the Parties of the UNFCCC in Paris (COP21) and adopted by consensus on 12 December 2015. The agreement went into effect on 4 November 2016.

FEDERAL AGENCY RESOURCES

[Environmental Protection Agency \(EPA\)](#)
[US Department of Energy's Energy Saver](#)
[US Energy Information Administration](#)

ENERGY EFFICIENCY

[ENERGY STAR® for Building Owners and Managers](#)
[California Energy Commission \(CEC\) Efficiency Programs](#)
[California Lighting Technology Center](#)

WATER CONSERVATION

[EPA WaterSense® for Commercial Buildings](#)
[California's Save Our Water](#)
[Cool California Save Water](#)

WASTE REDUCTION

[EPA Reduce Reuse Recycle](#)

[CalRecycle](#)

[StopWaste](#)

INCENTIVES AND CERTIFICATIONS

[Database of State Incentives for Renewables & Efficiency \(DSIRE\)](#)

[US Green Building Council's LEED rating system](#)

[US Zero Waste Business Council Certified Facilities](#)

ORGANIZATIONAL GUIDES

[Sustainability Advantage Dashboard](#)

[Community Based Social Marketing \(CBSM\)](#)

ONLINE CALCULATORS

[Energy Conversion](#)

[Lighting Retrofit](#)

[Plug Load](#)

[Paper Calculator](#)

[Cool Climate Carbon Footprint](#)

SUSTAINABILITY MEDIA RESOURCES

[Greenbiz.com](#)

[TriplePundit.com](#)

[Sustainable Brands](#)

RECOMMENDED READING

The New Grand Strategy Restoring America's Prosperity, Security, and Sustainability in the 21st Century (2016) by Mark Mykleby, Patrick Doherty and Joel Makower

Flourishing Enterprise: The New Spirit of Business (2014) by Chris Laszlo

Green to Gold (2009) by Daniel C. Esty and Andrew Winston

Sustainability Handbook (2007) by William Blackburn

Natural Capitalism (1999) by Paul Hawken, Amory Lovins, L. Hunter Lovins

Silent Spring (1962) by Rachel Carson

REV curates an extensive and expanding list of tools and resources as part of our suite of services including Sustainability Circles®, Inside Circles™ and our Business Sustainability Workshop. For more information visit revsustainability.com.